#### Industry Research

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| Assignment Name | | Assignment No |
| Engagement Manager |
| Company Name |  | |

The objective of this document is to identify the industry practices / competitor practices so as to enable the organization under to benchmark itself.1

*List of Competitors and availability of Information with regards to financials, processes etc.*

*List of Best Practices Adopted by Industry*

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| Sl No | Area / Best Practice | Source | Name of the Company |
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1 The strength of this document projects you as an industry resource to the clients.

*Key Performance Indicators of Various Business Processes in Industry*

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| --- | --- | --- | --- | --- |
| Sl No | Performance Indicator | Business / Business Process | Source | Name of the Company |
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*Names of Industry Publications, Associations, Websites, Industry Consultants, Specialists*